

# Community Revitalization

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# Topics

- New Ideas on how to approach Community Development Across the Country
  - Video
- Example – Hale Makua Health Services
- Discussion of Next steps



# Planning - Outsider Looking In

- Community Plans
  - Comprehensive future Plans
    - Not projected oriented
    - Expansive scope
- Project Plans
  - Specific projects
    - Profit Maximization
    - Exactions
- Approvals
  - Department oriented
  - Different goals/Different Departments
- Implementation
  - Decades!



# Community Development

- What is Community Development
  - Process where community members come together to take collective action and generate solutions to common problems
  - What are some of the problems
    - Affordable Housing
    - Economic Development
    - Built Environment
    - Education
    - Safety
    - Healthy Eating/Active Living
    - Financial Stability
    - Health and healthcare
  - Social Determinants of Health



# Deep Dive: Portrait of a Healthy Community

Video



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## **VIDEO:**

[https://youtu.be/TaX5800\\_HxA?t=24m55s](https://youtu.be/TaX5800_HxA?t=24m55s)



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# The Opportunity

Kahului Community Center



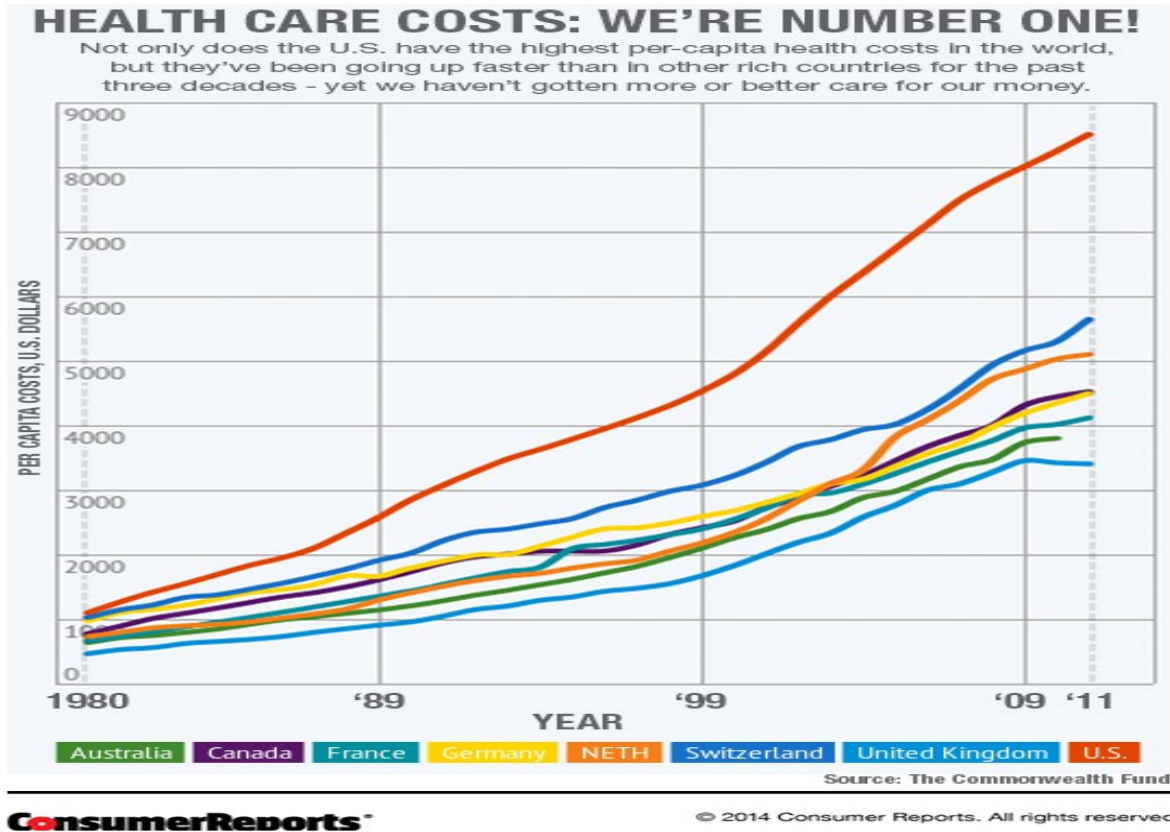
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# Maui Landscape

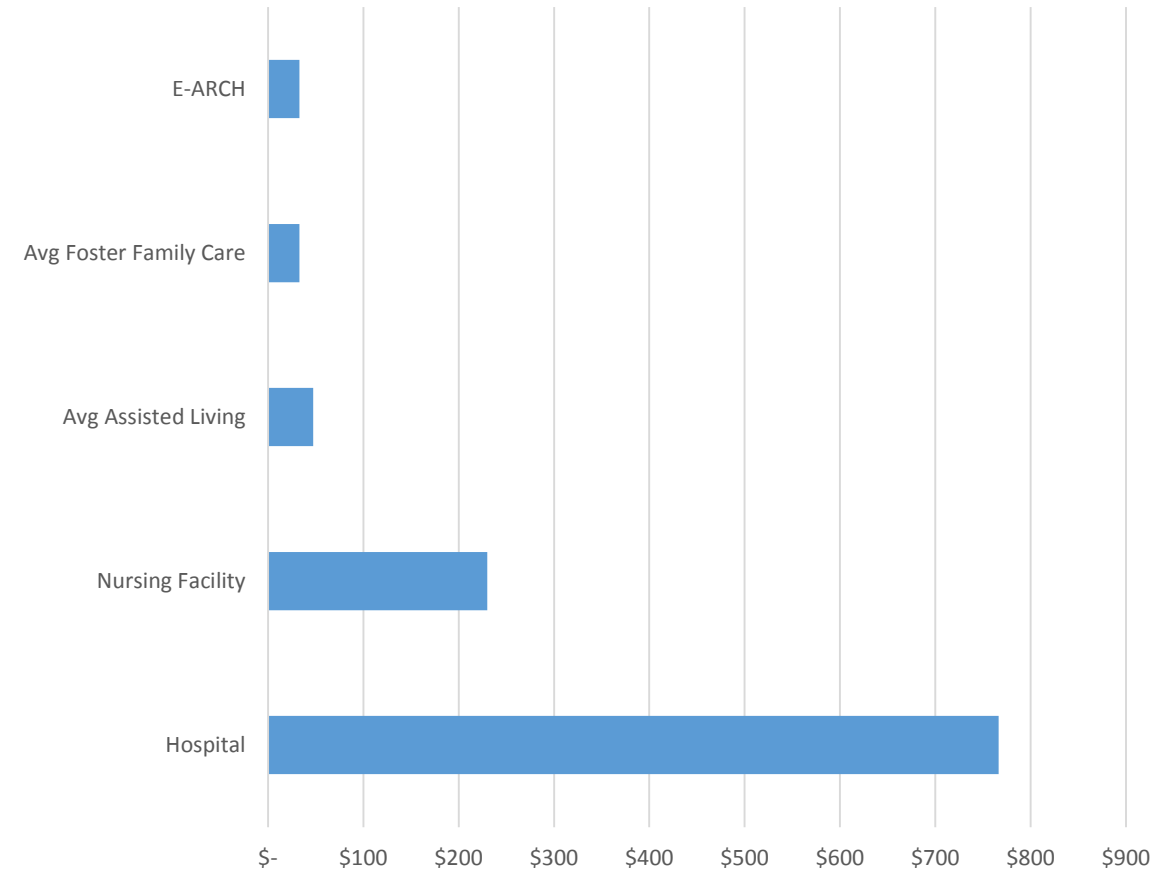




# Healthcare



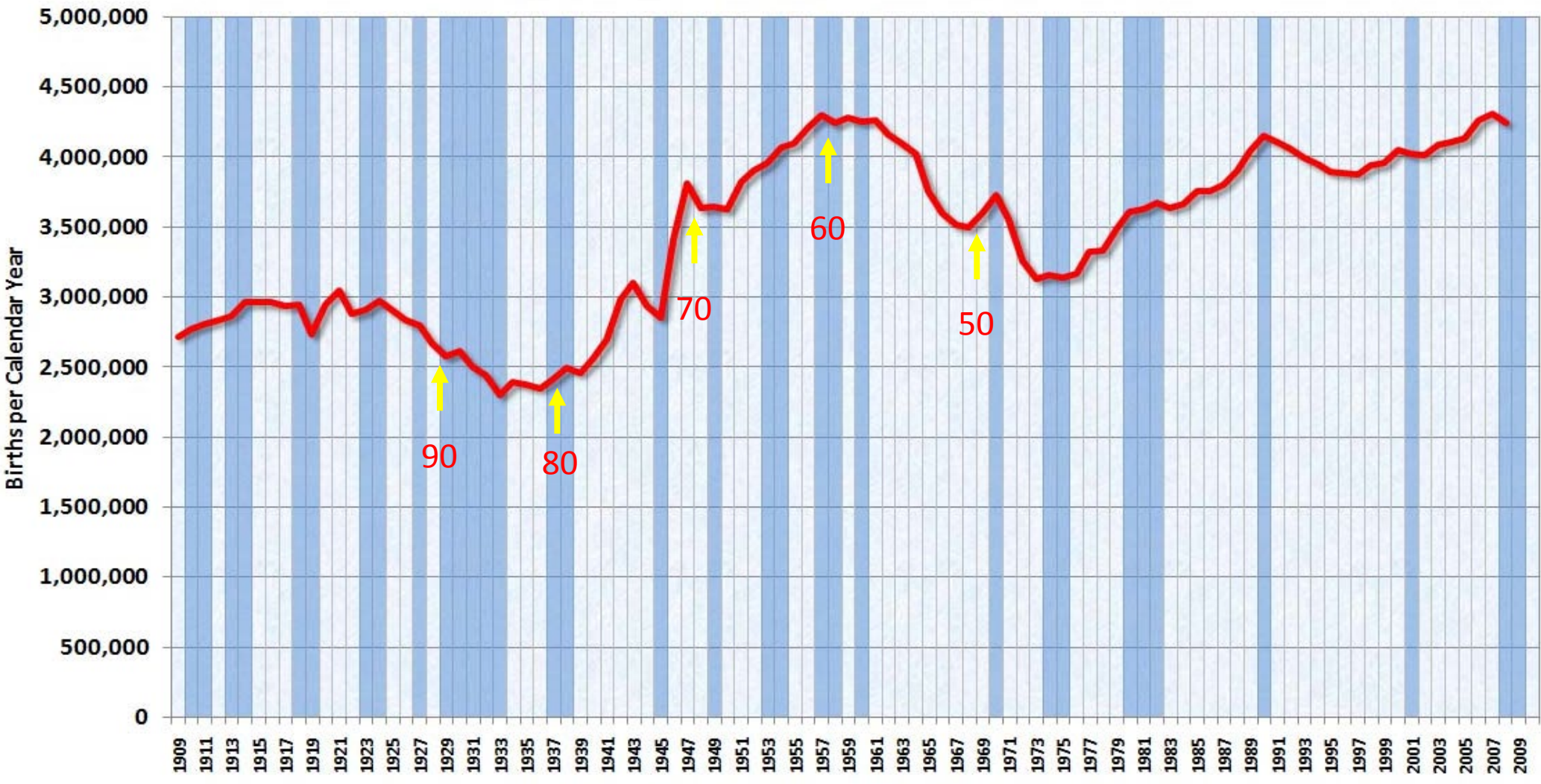
Per Diem Medicaid



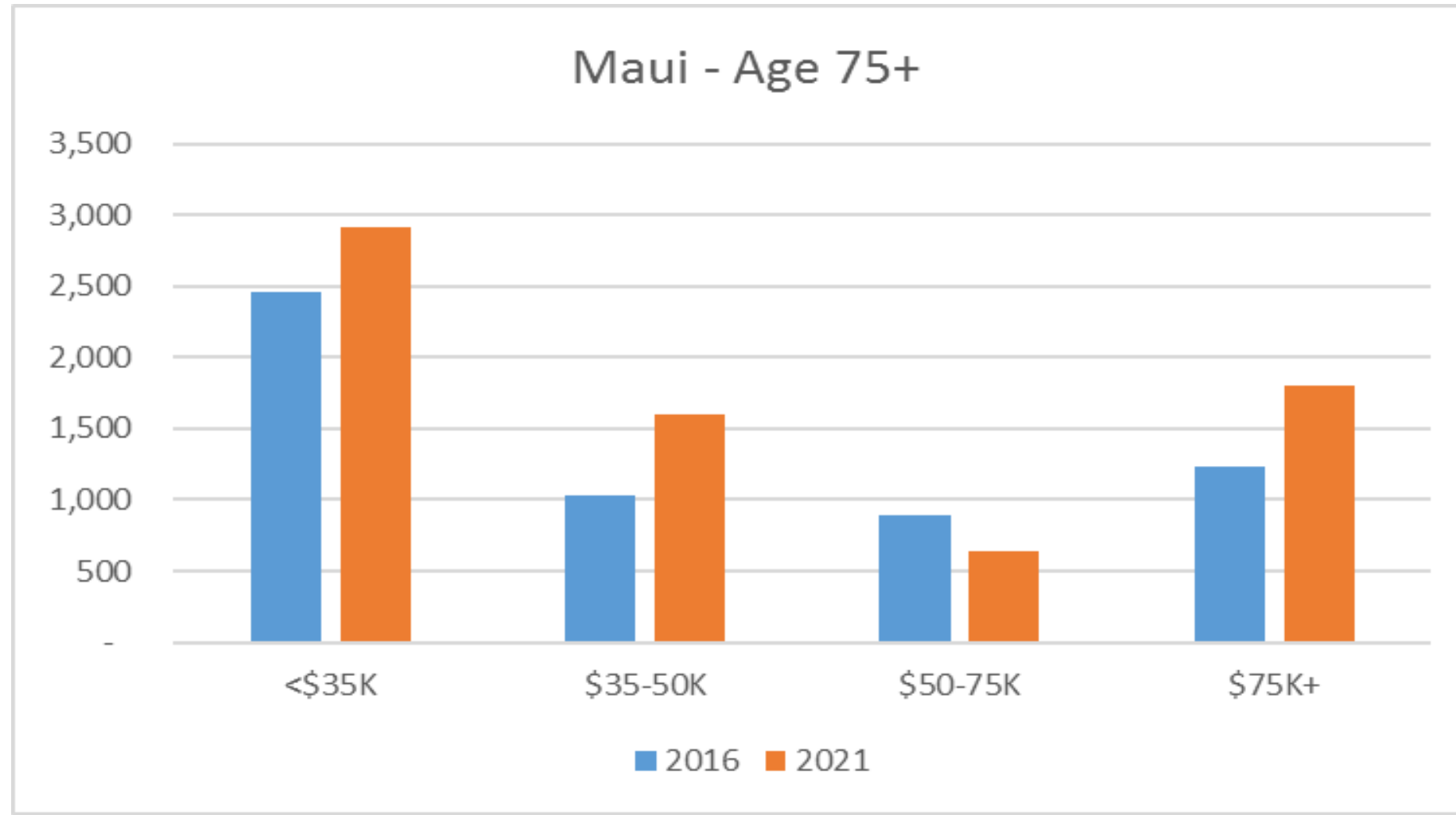
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# Demographics

Births per Year in the U.S., Source: [www.cdc.gov](http://www.cdc.gov)



# Income Bifurcation





# Housing



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# Workforce





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# Master Plan







-  HALE MAKUA MASTER PLAN
-  HALE MAHAOLU Independent Living





# Option 1: Margin, No Mission



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# Option 2: Mission, No Margin



# Upstream work for Downstream Benefits

- Healthcare Costs and Quality
- Community building
- Housing solutions
- Workforce Development – we can grow our own!
- Open Space – Recreational activities



# Next Steps

- Health Impact Assessment
  - Identifies potential and unforeseen health impacts
  - Community Engagement process to identify and address concerns
  - Vulnerable populations are engaged so that potential health impacts on affected populations are considered before the proposal is put in place
    - Be conducted in advance of a proposed plan or project to inform a decision-making process



# Health Impact Assessment - Example

- Madison Heights – affordable housing community in Avondale, Arizona
- Proposing to redevelop Madison Heights



# Key Findings

- Safe Housing
  - Design considerations
- Safe, Active Neighborhoods
  - Complete Streets
  - Added sidewalks
  - Bike paths
  - Expansion of playgrounds
- Access to Healthy Foods and Healthcare Services
  - Expand public transportation
  - Partnerships for new community gardens/farmers markets
- Thriving Resilient Communities
  - Formation of Resident Councils
  - Neighborhood circles
  - Multigenerational community areas



# Other Community Development Projects

- Hope San Francisco
  - Large scale public housing revitalization and broad scale community development
    - Wrap around services, schools, business development
  - City of San Francisco committed \$95 million to Hope SF
- 75 North – Omaha
  - Mixed Income community to break cycle of poverty and community deterioration
  - Partnering
    - High Quality Housing, Thriving Schools, Recreational Facilities, Community Health
  - Financing
    - Currently competing for \$30 million in HUD financing

